

## Shamir Attitude®

What's the perfect accessory for an active presbyope that loves to ride bikes, boards or stroll the catwalk in those large fashion frames? Of course knee pads, but most importantly Shamir Attitude®.

SHAMIR  
**ATTITUDE®**

We like to think of it as the lens that will help you "see" as good as you "look". A progressive lens for wrap and fashion frames? Now possible with Shamir Attitude®!

ATT-BRO-TRI-062212

  
**SHAMIR**

ReCreating Perfect Vision®  
www.shamirlens.com 877.514.8330

  
**SHAMIR**

## Be daring, get yourself an Attitude®.

You can get anywhere in life with the right Attitude® (note: this is our double-meaning selling tactic). If you're one of those "active" people or maybe even one of those "trendy" ones (it's ok, we won't tell) you probably have a pair of wrap sunglasses – don't you? We're betting that maybe you'd like to put your prescription in those wraps to make you "see" as good as you "look." Well we've got the answer for you.

Fashion Frames

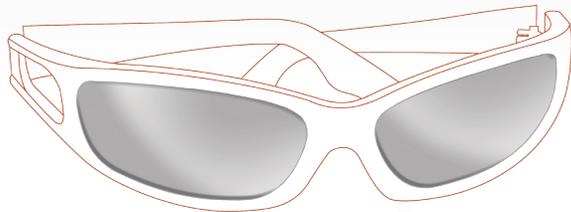


Athletic Wrap Frames



Shamir Attitude®, perfect for fashion forward or athletic wrap frames.

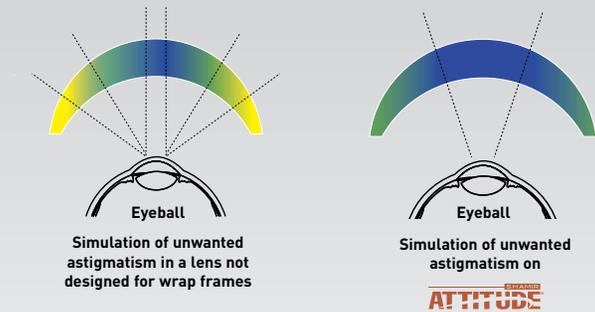
Shamir Attitude® progressives are made especially for wrap sunglasses. Perfect for either big, trendy frames or short, athletic frames, to give you that smooth, seamless vision you want.



## No dizziness here. We're against all that nonsense.

As the first provider of progressive prescription wrap lenses (yeah, we were the first) we design each Attitude® to ensure that you are able to see clearly in your sunglasses, whether you're looking up, down or all around. Unfortunately, the "other guys" wrap lenses will make you feel dizzy. This is because of something called the "swim effect," or "aberrations" (we know, big words). Added bonus: your friends won't be able to tell that you're wearing prescription sunglasses. Try pulling that off with bi-focals.

### Unwanted astigmatism... not with Attitude®.



- No Astigmatism = Good
- Astigmatism = Bad

### What does Attitude® mean for you?

- A progressive Rx in sunglasses? You bet
- No distortion = less dizziness
- We were the first to provide progressive wrap lenses for individuals, so we know what we're talking about