

INTRODUCING

SEIKO

**CUSTOM-MADE
PROGRESSIVE ADDITION LENSES**

PATENTED TECHNOLOGY

SEIKO, A NAME KNOWN AROUND THE WORLD for quality and innovation is also a world leader in providing cutting-edge technology for progressive addition lenses (PALs). Seiko custom-made PALs are the most advanced type of progressive lenses available today because the entire lens prescription is 3-dimensionally fused on the back surface of the lens. They are individually fabricated to your exact prescription using Seiko Epson's patented technology, and do not have pre-molded optics on the front surface like conventional PALs. You can compare it to the look and feel of tailor-made clothing versus buying "off the rack."

ELIMINATES SWIM & SWAY DISTORTION

Seiko's custom-made PAL design virtually eliminates the swim & sway distortion you feel with other PAL lenses. You'll feel as though you're wearing single-vision lenses, with natural comfortable vision, near, far, and in-between.

CUSTOM MADE JUST WHAT THE DOCTOR ORDERED

WIDER VIEWING AREAS CLEARER SIGHT-NEAR, FAR & IN-BETWEEN

When the complete prescription is placed on the back surface of the lens, the result is similar to looking through an antique door lock—the closer your eye gets to the keyhole, the more of the next room you can see. This same principle gives Seiko custom-made PALs clear distance vision along with extra-wide reading and intermediate zones. The intermediate corridor (the area between your distance and reading zones) on Seiko's custom-made PALs is up to 35% wider than other progressive lens designs, which is a tremendous benefit to those who spend time on computers.



ASK YOUR EYECARE PROFESSIONAL ABOUT SEIKO CUSTOM-MADE PALs

Ask your eyecare professional about Seiko's advanced new patented lens technology and how you can have a pair made to your exact prescription. Seiko custom-made progressive lenses will fit in most frame styles, and can be ordered in standard plastic as well as a variety of thin, lightweight and strong materials. In addition, polarized and Transitions® Lenses are available for outdoor use; they can also be ordered with no-glare coating to provide sharper vision and better cosmetic appearance.



THE EASIEST PROGRESSIVE LENS TO WEAR & USE

Seiko custom-made PALs provide true, expanded vision, making them much easier to use than other progressive lens designs. If you are new to progressive lenses, you will be amazed at how easy Seiko custom-made lenses are to wear. Just hold your head naturally and let your eyes do the seeing. No more nose, or chin pointing to bring objects into focus.



Seiko Frame Style T142

SEIKO

SEE MORE OF THE WORLD IN
GREATER CLARITY

WITH A PROGRESSIVE LENS
CUSTOM MADE FOR YOUR EXACT
VISUAL NEEDS

SEIKO CUSTOM-MADE PAL



ORDINARY PAL

NOTHING BUT SUPERIOR OPTICS

Precise vision, wider fields of
view, and minimal distortion.

Seiko custom-made progressive
lenses provide you “just what
the doctor ordered” every time.

Transitions® VI
ADVANCED PERFORMANCE
FOR HEALTHY SIGHT

SEIKO

www.seikoeyewear.com

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SEIKO

SEE MORE OF THE WORLD IN GREATER CLARITY

WITH A PROGRESSIVE LENS CUSTOM MADE
TO YOUR EXACT PRESCRIPTION



SEIKO OPTICAL PRODUCTS OF AMERICA