

Shamir Autograph III®

Experience a revolution in optics with Autograph III® and explore the possibilities of your vision.

Shamir Autograph III®

Personalization plays a major role in every aspect of our lives. So it's only natural that our lenses should be personalized to our eyes, and everything we see!

AU3-BRO-TRI-021014



ReCreating Perfect Vision®
www.shamir.com

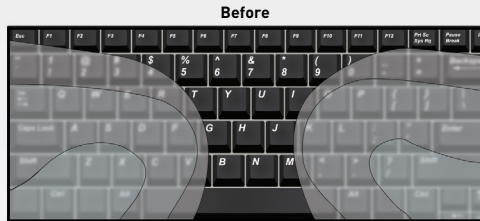


Enhanced for your World.

The world around us may not look the same through a pair of glasses. That's because lenses are not optimized for our prescription.

For example, if you have a plus prescription, then your glasses are like mini magnifying lenses, making everything appear slightly bigger than it really is. Instead of five keys on your keyboard you only get to see three (but you see them really well).

Since our extremely smart scientists realize this, they have perfected Shamir Autograph III® lenses to ensure that you see objects with a "real world view", as you should. So now, if you have a plus prescription you can see all five keys instead of just three.



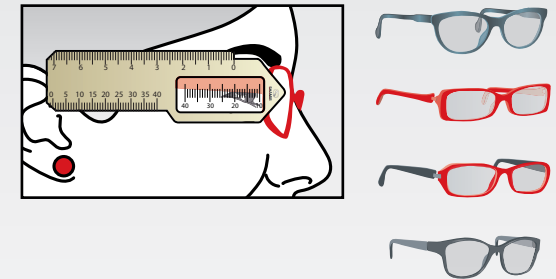
Ergonomically designed.

Enjoy more comfort when reading with your Autograph III® lenses. In standard glasses, the reading area is set in the same spot for everyone. With Autograph III®, your reading area is located in the most optimal position for your eyes. We can determine where the best position for the reading area is in your lenses based on your Rx. This means no more shifting and moving your head or reading material to find that sweet spot.



Optimized for your Wearing Style.

Autograph III® is designed utilizing As-Worn Quadro™. By incorporating your visual requirements and wearing style, we personalize your lenses to meet your precise visual needs. This means more clarity and improved comfort when it comes to your vision. By utilizing this technology, we can also ensure more comfort when you switch from pair-to-pair.



Your Digital Solution.

In addition to all the great benefits that the Autograph III® offers, it has also been enhanced for viewing those digital devices that you use on a daily basis...your smartphone, tablet and e-reader. Shamir is the only manufacturer that ensures your lenses are enhanced to see your digital devices in a comfortable and natural position.

Autograph III®, explore the possibilities of your vision...

- Enjoy wider fields of vision, based on your Rx
- Experience natural posture when you read
- Comfortable vision for any pair of frames you wear
- Enhanced for smartphone and tablet use